10 REASONS TO FEEL GOOD ABOUT INVESTING IN GIRLS

**MEETING THE NEED**
You are creating formal mentoring relationships for underserved girls. 85 percent of our Little Sisters qualify for free or reduced lunch, an indicator of a low-income household. Studies show that youth from low-income families are nearly twice as likely as youth from affluent households to say they wanted a mentor but did not have one.

**BUILDING BIG FUTURES**
You are broadening girls’ career aspirations. Little Sisters, especially those in our Workplace Mentoring program, are exposed to a wider array of career options through their Big Sisters and their Big Sisters’ network.

**POSITIVE ACADEMIC OUTCOMES**
You are fostering academic success. 96 percent of Little Sisters report improved school performance, 93 percent report improved grades, and 91 percent report improved educational expectations for themselves.

**POST-SECONDARY EDUCATION SUPPORT**
You are clearing a pathway to post-secondary education. Teen Little Sisters have access to our Sister Scholars program where a dedicated staff member works with the Big Sister to nominate her Little Sister for scholarship opportunities, opening doors to expanded options for post-secondary education.

**IMPROVED CONFIDENCE**
You are building girls’ confidence. A 2018 survey showed that between the age of 8 and 14 girls’ confidence levels fall by 30 percent. 93 percent of our Little Sisters report improved feelings of social acceptance, a leading indicator of healthy confidence.

**BROADENING HORIZONS**
You are providing new, skill-building experiences to our Little Sisters that open their eyes to possibilities, such as summer camp, health and fitness classes, exposure to theater and the arts, civic engagement opportunities, and STEM activities that they can engage in with their Big Sisters.

**LONGER, STRONGER RELATIONSHIPS**
You are providing professional guidance and support to Big Sister, Little Sister, and her family. Having a dedicated Match Support team invested in each participant results in mentoring relationships lasting an average of nearly three years.

**EFFECTIVE MENTORS**
You are providing six hours of training for potential Big Sisters. This training includes tools to support specific challenges faced by girls during adolescence and cultural responsiveness training that fosters building positive relationships across difference.

**BETTER RELATIONSHIPS**
You are building trust. 91 percent of Little Sisters report that they have a special, non-parent adult in their lives, which is linked to decreased delinquency. 90 percent of Little Sisters report positive parental relationships.

**BEST IN CLASS FOR GIRLS**
You are supporting women and girls when it is needed the most. Big Sister Boston was founded in 1951 to fill a need for a girl-serving organization. Today, we are the only Big Brothers Big Sisters of America affiliate in the country solely serving girls. We were recognized by BBBSA as the 2015 National Agency of the Year for the quality of our programming and operations.