



Big Sister Association
of Greater Boston

POWERFUL

UNIQUE

CO

2018 SPONSORSHIP OPPORTUNITIES

BIG IN

SATURDAY, NOVEMBER 10 | MUSEUM OF FINE ARTS, BOSTON

BOSTON

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BIG IN BOSTON

SATURDAY, NOVEMBER 10 | MUSEUM OF FINE ARTS, BOSTON

ABOUT BIG SISTER BOSTON



Big Sister Association
of Greater Boston

For more than 60 years, Big Sister Association of Greater Boston has been igniting girls' passion and power to succeed through positive mentoring relationships with women and enrichment programs that support girls' healthy development. A Big Sister gives a girl the confidence she needs to develop new skills, make healthy decisions, and broaden her vision of what's possible in her future. We could not work with as many girls as we do each year without the dedicated support of our annual Big in Boston gala sponsors.

2018 BIG IN BOSTON GALA

Event Chair: Andrew Graff,
CEO, Allen & Gerritsen

Believe in Girls Honoree:
Diane Hessian,
Chairman, C Space

Last year alone, Big in Boston raised nearly \$1.4 million to support our mentoring and enrichment programs for girls. This made up more than 30% of the private philanthropy needed to fund our entire operation and support more than 2,700 Little Sisters. The critical funds raised at this event also help us reduce the number of girls waiting to be matched with a mentor.

We look forward to hosting 500 of Greater Boston's philanthropic and community leaders this year at the Museum of Fine Arts, Boston this November 10, 2018 as we celebrate the transformative power of mentoring and Believe in Girls Honoree, Diane Hessian, Chairman of C Space. Diane is a determined advocate for increasing women's seats on local corporate boards and giving women-run businesses a leg up. It is sure to be a night to remember!

HIGHLIGHTS FROM 2017 BIG IN BOSTON

500
CORPORATE &
PHILANTHROPIC
LEADERS
ATTENDED

HONORED:
SECRETARY HILLARY RODHAM CLINTON
& **SHARON MCNALLY**

NEARLY \$1.4M RAISED

BIG IN BOSTON

SATURDAY, NOVEMBER 10 | MUSEUM OF FINE ARTS, BOSTON

2018 SPONSORSHIP OPPORTUNITIES

Presenting Sponsor: \$100,000

Supports 100 Sister matches

Pre-Event/Advertising Benefits:

- Premier, front cover logo placement on event invitation *if submitted by August 27, 2018
- Premier Presenting Sponsor logo placement on all available marketing materials, including ads in the Boston Globe
- Recognition as Presenting Sponsor through Big Sister Boston's Twitter (3,600+ followers)
- Presenting Sponsor logo as a clickable link on the Big in Boston homepage
- Presenting Sponsor logo in footer of all web pages on www.bigsister.org

- Presenting Sponsor logo on Big in Boston sit slide
- Premier Presenting Sponsor logo placement on all signage at the event

Post Event Benefits

- Premier, front logo placement in post-event thank you email sent to all attendees, speakers, and more than 11,000 constituents within the Big Sister Boston community
- Presenting Sponsor logo as clickable link on the Big in Boston event recap
- Recognition in Big Sister Boston's 2018 Annual Report

Day of Event Benefits

- Two VIP tables of ten with premier seating
- Recognition as presenting sponsor from the podium
- Full slide in running slideshow at event

Visionary Sponsor: \$50,000

Supports 50 Sister matches

Pre-Event/Advertising Benefits:

- Premier logo placement on event invitation *if submitted by August 27, 2018
- Recognition through Big Sister Boston's Twitter (3,600+ followers)
- Sponsor logo in all available marketing materials, including ads in the Boston Globe
- Logo as a clickable link on the Big in Boston homepage

Post Event Benefits

- Premier logo placement in post-event thank you email sent to all attendees, speakers, and more than 11,000 constituents within the Big Sister Boston community
- Logo as clickable link on the Big in Boston event recap
- Recognition in Big Sister Boston's 2018 Annual Report

Day of Event Benefits

- One VIP table of ten with premier seating
- Recognition from the podium
- Full slide in running slideshow at event
- Premier logo placement on all signage at the event



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Leadership Sponsor: \$25,000

Supports 25 Sister matches

Pre-Event/Advertising Benefits:

- Logo placement on event invitation *if submitted by August 27, 2018
- Recognition through Big Sister Boston's Twitter (3,600+ followers)
- Sponsor listing in all available marketing materials, including ads in the Boston Globe
- Logo listed on the Big in Boston homepage

Post Event Benefits

- Logo on the Big in Boston event recap
- Logo included in post-event thank you email sent to all attendees, speakers, and more than 11,000 constituents within the Big Sister Boston community
- Recognition in Big Sister Boston's 2018 Annual Report

Day of Event Benefits

- One table of ten
- Recognition from the podium
- Company name listed in running slideshow at the event
- Company name on all signage at the event

Catalyst Sponsor: \$10,000

Supports 10 Sister matches

Pre-Event/Advertising Benefits:

- Company name listed on the Big in Boston homepage

Day of Event Benefits

- One table of ten
- Company name listed in running slideshow at the event

Post Event Benefits

- Company name listed on the Big in Boston event recap
- Company name included in post-event thank you email sent to all attendees, speakers, and over 11,000 constituents within the Big Sister Boston community
- Recognition in Big Sister Boston's 2018 Annual Report



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2018 SPONSORSHIP OPPORTUNITIES

Select Sponsorship Opportunity

PRESENTING SPONSOR
\$100,000

VISIONARY SPONSOR
\$50,000

LEADERSHIP SPONSOR
\$25,000

CATALYST SPONSOR
\$10,000

NAME		
COMPANY		
ADDRESS		
CITY	STATE	ZIP
PHONE		
EMAIL		
TWITTER @		

Payment Information

- ENCLOSED IS MY CHECK IN THE AMOUNT OF \$ _____
MADE PAYABLE TO BIG SISTER ASSOCIATION OF GREATER BOSTON
- PLEASE CONTACT ME FOR CREDIT CARD PAYMENT
- PLEASE SEND ME AN INVOICE

Return by mail or fax to

BIG SISTER ASSOCIATION OF
GREATER BOSTON
20 PARK PLAZA, SUITE 1420
BOSTON, MA 02116
FAX: 617.236.8075

Questions?

CONTACT ANN EGGLESTON
VICE PRESIDENT OF DEVELOPMENT
AT 617.236.5311 OR
AEGGLESTON@BIGSISTER.ORG

Please send

COMPANY LOGOS IN AN UNZIPPED,
.EPS FORMAT, COLOR AND KNOCKOUT/WHITE
WITH TRANSPARENT BACKGROUND TO
MK THORNTON AT MKTHORNTON@BIGSISTER.ORG

GUEST NAMES TO MK THORNTON AT
MKTHORNTON@BIGSISTER.ORG BY
OCTOBER 22, 2018



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